

# IRISH LIFE MAPS®

QUARTER 3 (Q3) 2020 I 1 JULY TO 30 SEPTEMBER

The Irish Life Multi Asset Portfolio Funds (MAPS) are available on a range of products provided by Irish Life Assurance, managed by Irish Life Investment Managers (ILIM).



## **WELCOME**

At Irish Life, we understand that our customers' financial objectives and attitudes to risk are personal to their circumstances. We worked closely with Irish Life Investment Managers, our award-winning appointed investment managers, to create our diversified flagship Multi Asset Portfolio range (MAPS), which caters to different risk profiles. The funds are suitable for longer-term investors and are rebalanced every quarter to ensure alignment with risk preferences. MAPS can be accessed via our pension, investment and savings plans.

- This update discusses key themes driving markets in the third quarter and highlights how each of the funds performed.
- We also explain the asset mix within each fund and outline how ILIM manages risk across the range.
- Lastly, we outline some of the Responsible Investing (Environmental, Social and Governance)
  enhancements made to the Global Shares, Low Volatility Shares, Alternatives and Property exposures
  in MAPS.

As a proud ambassador for the UN-supported Principles for Responsible Investment, ILIM is a leader in driving ESG investing in Ireland – influencing positive change in environmental, social and governance issues, aiming to create more sustainable, long-term investor returns.

Warning: The value of your investment may go down as well as up.

Warning: If you invest in these funds you may lose some or all of the money you invest.

Warning: These funds may be affected by changes in currency exchange rates.

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# MARKET AND IRISH LIFE MAPS OVERVIEW



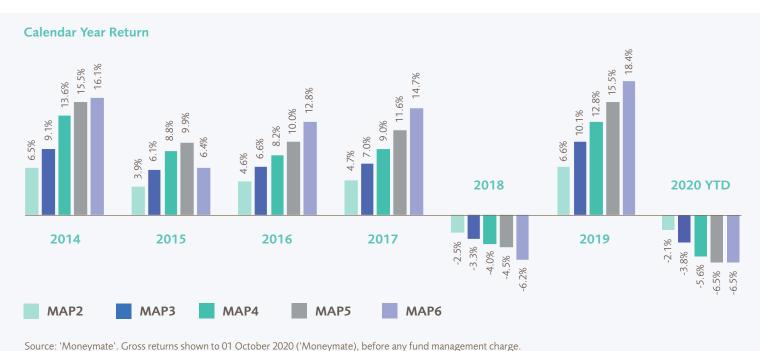
# MARKET SUMMARY AND IRISH LIFE MAPS® FUND PERFORMANCE

Equity markets continued to rally during the third quarter, recovering all the losses experienced in February and March. They reached new all-time highs in early September, before experiencing some profit-taking late in the quarter. The rebound was supported by the ongoing accommodative monetary policies adopted by global central banks, which committed to maintain loose policy for the foreseeable future. There was a strong recovery in global growth, as economies continued to reopen and amid growing hopes for a Covid-19 vaccine before year-end. Markets declined from their early September highs on signs of some slowing in global growth momentum. After the initial surge during the summer months, concerns over the possibility that fiscal stimulus could fade into year-end, along with growing fears over the potential for a contested or delayed US Presidential election result in November, could give rise to uncertainty.

#### MAPS - AIMING TO DELIVER RISK MANAGEMENT AND SMOOTHER RETURNS OVER THE LONG TERM

Our MAPS funds are built on the belief that diversification offers investors a potentially smoother journey and that risk management aims to reduce the impact of the various ups and downs in the underlying investments. Each of our five MAPS funds invests in a range of assets, reflective of its risk profile. These include shares, bonds, property, cash and external managers/alternatives. You'll find a full explanation of these asset classes on pages 13–20.

In the table below and on the following page, you can see the individual calendar year returns on each of the five Irish Life MAPS funds, and the annualised return over the last one, three and five years as well as since launch (17 May 2013) to the end of quarter three. Irish Life MAPS is a long-term investment – we would always advise caution when looking at fund performances over time periods of less than five years.



ource. Moneymate . Gross returns shown to 01 October 2020 (Moneymate), before any fund management change.

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#### Performance as at 30/09/2020

MAP2		MAP3		MAP4	
<b>-1.5</b> 1 year	1.1% 3 year p.a.	<b>-2.0%</b> 1 year	<b>1.6%</b> 3 year p.a.	<b>-2.9%</b> 1 year	<b>1.8%</b> 3 year p.a.
2.7% 5 year p.a.	2.8% Since launch p.a.	<b>3.9%</b> 5 year p.a.	4.0% Since launch p.a.	<b>4.9%</b> 5 year p.a.	5.3% Since launch p.a.

MA	AP5	MAP6		
<b>-2.4%</b> 1 year	2.3% 3 year p.a.	<b>-1.0%</b> 1 year	<b>2.7%</b> 3 year p.a.	
<b>6.1%</b> 5 year p.a.	6.6% Since launch p.a.	<b>7.0%</b> 5 year p.a.	6.4% Since launch p.a.	

 $Source: 'Money mate'. Gross \ returns \ shown \ to \ 01 \ October \ 2020 \ ('Money mate), \ before \ any \ fund \ management \ charge. \ Launch \ date - 17 \ May \ 2013.$ 

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### MARKET SNAPSHOT

#### **SHARES**

- Over the quarter, the MSCI AC World equity benchmark rose 7.1% (3.7% in euro terms).
- US shares rose 9.6% (5.0% in euro terms), as the US Federal Reserve (the Fed) indicated that interest rates will not be raised until at least the end of 2023, on the back of a new average inflation target. Economic growth also exceeded expectations, resulting in upgrades to third-quarter growth forecasts.
- Emerging-market equities rose 8.8% (5.1% in euro terms), benefiting from the weaker US dollar, which was positive for flows into emerging-market regions as the Chinese economy continued to improve.
- Pacific Basin equities fell -0.7% (-2.3% in euro terms), with Hong Kong particularly weak on the back of rising Covid-19 cases and tensions stemming from new security measures to limit anti-government opposition. Some large bank stocks in Asia were also weak, on suspected facilitation of money laundering schemes.
- The UK fell -4.6% (-4.4% in euro terms) as Brexitrelated uncertainty remained a drag. The economic recovery lagged those evident elsewhere across the world and there were risks of relatively tight restrictions being reintroduced to combat a renewed rise in Covid-19 case numbers.



Source: Cian O'Mahony, Investment Manager, Irish Life Investment Managers (ILIM), 30 September 2020.

#### **BONDS, CURRENCIES & COMMODITIES**

- The ICE BofA Merrill Lynch Eurozone > 5-year sovereign bond benchmark rose 2.5%. German 10-year yields fell to -0.52%, as the European Central Bank (ECB) and other central banks maintained accommodative monetary policies and continued to buy large amounts of bonds.
- Peripheral bonds benefited from EU's Recovery Fund of €750bn, including €390bn of grants, which is an effective fiscal transfer from the core to peripheral countries. This was seen as strengthening the long-term outlook for the Eurozone.
- Bonds were also supported by the ECB's ongoing asset-purchase programme. By quarter-end, Italian, Spanish and Portuguese bonds had benefitted, seeing yields close on those of German 10-year bonds. This 'narrowing of peripheral bond spreads' over safe-haven Germany is seen as increasing confidence in the ECB's ability to support the euro area.
- European investment-grade corporate bonds rose 2.0% on easing concerns over potential defaults, signs of an improving growth backdrop and ongoing ECB purchases of investment-grade corporate bonds.
- The euro rose against the US dollar to 1.17, benefiting from the policy commitment of fiscal transfers to peripheral regions within the EU Recovery Fund. This important action was seen as reducing risks of a Eurozone breakup.
- The US dollar was weaker against most currencies, after the US Federal Reserve's guidance that it would not raise interest rates until at least the end of 2023. The US dollar also tends to be regarded as a safe-haven currency and declined in the more 'risk on' environment evident through the quarter.
- Commodities rose 4.6% (0.2% in euro terms), supported by the better demand backdrop, following the recovery in the global economy from the April trough. US oil (West Texas Intermediate) was less volatile than in recent quarters, rising 2.4%.
- Gold rose 6.4% supported by the weaker US dollar and falling US real yields, although prices were off the new reached in early August.

## IRISH LIFE MAPS® ASSET SPLIT

There are five Irish Life MAPS funds to suit different attitudes to risk. The table below shows the strategic asset mix for each of the funds. As you can see, the lower-risk fund Multi Asset Portfolio 2 (MAP2) has a very high percentage in bonds and cash, which are traditionally less volatile assets. The higher-risk fund MAP6 is mainly invested in shares, which are traditionally more volatile than bonds or cash but have, in the past, given better long-term returns.

Warning: Past performance is not a reliable guide to future performance.

FUND NAME	MAP2	MAP3	MAP4	MAP5	MAP6
Bonds	45.0%	28.5%	13.5%	4.5%	0.0%
External Managers/Alternatives	18.0%	18.0%	18.0%	7.0%	3.5%
Property	7.0%	8.5%	8.5%	8.5%	6.5%
Emerging Market Shares	0.0%	0.0%	0.0%	10.0%	32.0%
Low Volatility Shares	5.0%	10.0%	15.0%	11.0%	6.5%
Global Shares*	11.0%	22.0%	33.0%	45.0%	45.0%
Infrastructure Shares	1.0%	2.0%	3.0%	2.0%	1.5%
Option Strategy	3.0%	6.0%	9.0%	12.0%	5.0%
Cash	10.0%	5.0%	0.0%	0.0%	0.0%

Source: ILIM, 30 September 2020. \*Global Shares use the DSC model – see page 11 for more details.

The table above shows the strategic asset mix **before any DSC or tactical movements (where applicable)**. ILIM rebalances the fund back to this mix on a quarterly basis. **For the latest actual Irish Life MAPS fund mixes, which allow for any tactical or DSC changes, for example, see the relevant MAPS fund factsheet at www.irishlife.ie.** 

ILIM will continue to monitor and review these assets and may change them over time.



# IRISH LIFE MAPS RISK MANAGEMENT STRATEGIES



### IRISH LIFE MAPS® RISK MANAGEMENT

#### **RISK MANAGEMENT STRATEGIES**

#### **IRISH LIFE MAPS® DIVERSIFICATION**

As we've demonstrated, each of the Irish Life MAPS funds is diversified across a range of asset types – shares, bonds, property, cash and external managers/alternatives.

Within each of these different asset types, there is even further diversification. For example, within the main share asset classes there is an allocation to global shares, low volatility shares, infrastructure shares and the option strategy, which was added in 2018. Each of these generates a return in a different way.

Global shares aim to capture the movement in share markets across the developed and emerging markets. The low volatility strategy invests in shares with certain characteristics that aim to deliver a smoother journey. The infrastructure shares tend to give a more stable return over the longer term.

The option strategy aims to generate a more steady return through the regular sale of 'put' options. These provide some downside protection if markets fall, and for which the funds get paid a fee.

The extent and type of diversification that exists in each asset class is shown in more detail on pages 13–20.

This level of diversification aims to ensure that the performance of the funds is not dependent on any one asset type, sector, geographical region, investment manager or investment style. Removing this dependence aims to produce a smoother investment journey over the longer term.

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#### **RISK MANAGEMENT STRATEGIES**

#### **REGULAR REVIEWS**

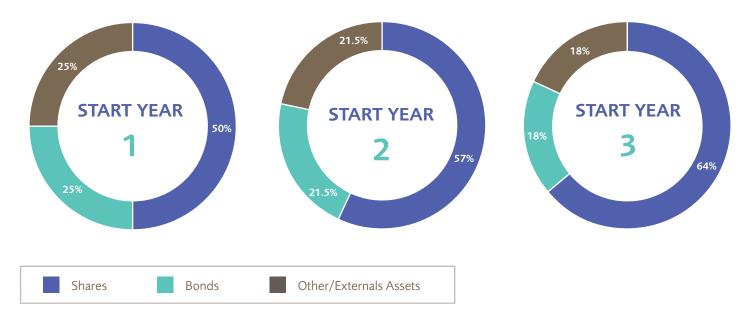
ILIM undertakes a regular review of Irish Life MAPS, evaluating the current asset and manager allocations to ensure they continue to represent the best of ILIM's thinking and capability with respect to achieving long-term risk and performance objectives. The process takes into account the short, medium and long-term expected outlook for investment markets, with a view to optimising the strategic fund mix. Typically in these reviews, ILIM is looking for opportunities to either enhance risk management and/or increase the expected fund returns. This process involves reviewing investment opportunities such as new managers, asset classes, strategies, geographies, developments in quantitative research and simulating how best to incorporate any prospective changes into the existing funds allowing for the complexity, time, cost and benefit of doing so.



#### **RISK MANAGEMENT STRATEGIES**

#### **REBALANCING**

As investment managers, it's ILIM's job to ensure that the level of risk you are exposed to within MAPS is in line with your expectations. ILIM rebalances your portfolios each quarter, ensuring the asset mix (and associated risks) stay within predefined parameters. Rebalancing is one of the most important risk management tools used by ILIM. The example below shows why rebalancing is important and what could happen if it did not take place.



We start with this pie chart, which shows a fund with 50% in shares, 25% in bonds and 25% in other assets/external managers.

If, over the course of a year, shares grew in value by 20%, while bonds and other assets/external managers both fell in value by 10%, then, without rebalancing, the second pie chart shows the new split of the fund. Here, 57% of the fund is now invested in shares.

If the same thing happened again, we would end up with nearly two-thirds of the fund invested in shares. This fund mix may no longer be suitable for someone who originally chose an allocation of 50% in shares, 25% in bonds and 25% in cash.

This change in asset split can be avoided by regularly rebalancing the fund to ensure that it stays in line with its intended split. ILIM rebalances each of the MAPS funds on a quarterly basis, which means that each fund will not drift over time. This means that you don't have to worry about a fund becoming a higher risk rating than the one originally invested in.

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#### **RISK MANAGEMENT STRATEGIES**

#### DYNAMIC SHARE TO CASH MODEL

Each Irish Life MAPS fund uses the innovative Dynamic Share to Cash (DSC) model on the Global Shares portion of each fund. The DSC is a quantitative model that has been developed by ILIM and which uses a number of factors, across three broad categories, shown below.

The DSC signal was at 0.79 at the end of September (on a scale of +2 to -2) compared to -0.09 at the end of June. DSC is fully invested in shares above zero. Below zero, DSC moves progressively from shares to cash and is fully in cash at -2. The target equity allocation increased from 95.3% at the end of the second quarter to 100% at the end of the third, with the 100% target in place since 2 July. Overall, the signal's current positive configuration is mainly driven by the positive contributions from the Momentum and Macroeconomic groups.

DSC aims to reduce the amount invested in shares and increase the amount in cash, when it identifies greater potential for stock market falls. It is important to note that the DSC looks at long-term movements and trends in the market. It is not designed to react to one-off or short-term jumps or shocks.

The factors include:



Based on how these factors move over time, the DSC will decide how much of each Irish Life MAPS fund to invest in global shares and how much to invest in cash. ILIM will regularly monitor and review these factors.

#### RISK MANAGEMENT STRATEGIES

#### **CURRENCY HEDGING**

ILIM manages the risk of exposure to foreign currencies in Irish Life MAPS by partly hedging any exposure. This risk-management process was further enhanced in 2018 by the development of a systematic currency-hedging process. This operates on each of the Irish Life MAP funds.



#### **STRATEGY**

The strategy aims to reduce the risk of experiencing negative returns from foreign currency moves. This is achieved by hedging non-euro currency exposure when it is beneficial to do so.

#### **HOW IT WORKS**

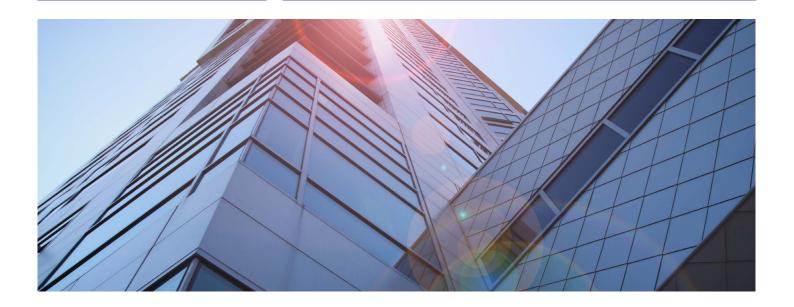


ILIM uses a systematic approach to identify key factors (valuations, market momentum, etc) that when combined, aim to indicate when it is beneficial to hedge foreign currency exposure.

#### **KEY BENEFITS**



This strategy aims to reduce the volatility of the returns in shares, reduce the potential losses from negative moves in foreign currency and reduce peak-to-trough losses over time.



- FOR GLOBAL LOW VOLATILITY SHARES SEE PAGE 14
- ► FOR OPTION STRATEGY SEE PAGE 15

# WHAT DOES IRISH LIFE MAPS INVEST IN?

**ASSET CLASSES EXPLAINED** 



#### **ASSET CLASSES EXPLAINED**

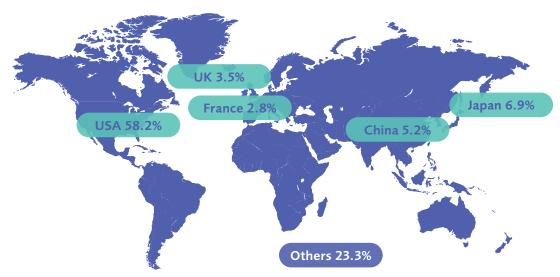
## 1 SHARES

#### **GLOBAL SHARES**

- ILIM tracks the performance of a large, customised, responsible investment that uses an Environmental, Social and Governance ("ESG") global share index that has enhanced sustainability characteristics. This index aims to have a more positive impact on the environment and society compared with a standard index.
- There are over 2,400 individual company shares represented, operating in 11 different sectors.
- We use the DSC model (explained on page 11) on global shares.
- Global shares includes about 10% in emerging market shares.

For the percentage of global shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.

The geographic split of the index is illustrated below:



#### **RISK MANAGEMENT STRATEGIES**

#### **GLOBAL LOW VOLATILITY SHARES**

- Using a detailed, quantitative strategy, ILIM chooses shares from a broad global share index which not only have shown lower volatility in the past, but which are also screened for other indicators, such as value, momentum, etc. There is also an ESG focus.
- ILIM chooses over 200 shares to make up the Low Volatility Shares fund.

For the percentage of Low Volatility Shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.

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#### Industry active weight versus MSCI ACWI

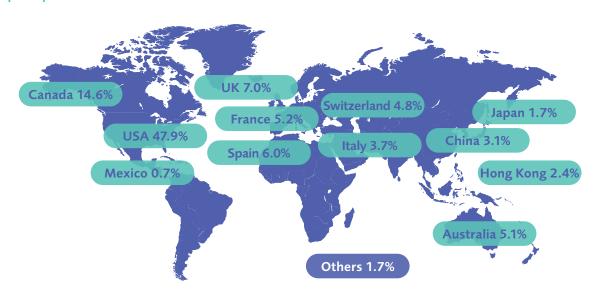
盦	Financials	-1.8%
	Information Technology	-8.4%
	Industrials	-1.5%
	Consumer Discretionary	-5.2%
45	Materials	-0.8%
	Telecommunication Services	2.8%
<b></b>	Real Estate	1.4%
Ş	Energy	-0.3%
<b>*</b>	Utilities	2.6%
*	Consumer Staples	7.1%
Ŧ	Healthcare	3.4%

#### **INFRASTRUCTURE SHARES**

- ILIM tracks the performance of a large global infrastructure shares index.
- There are 100 individual company shares represented, investing in sectors such as airports, toll roads, railways, ports, water, gas and many others.
- These infrastructure shares come mainly from developed market economies, but also some emerging markets.

For the percentage of infrastructure shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.

The geographic split of the index is illustrated below:



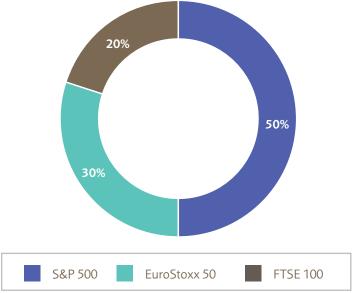
#### **RISK MANAGEMENT STRATEGIES**

#### **OPTION STRATEGY**

- The option strategy further diversifies the allocation to shares (in addition to the global shares with DSC, low volatility shares, infrastructure shares and emerging market shares)
- The option strategy currently sells put options on a monthly basis, which provides some downside protection if markets fall and for which the funds get paid a fee.

This information is correct as at 30 September 2020.





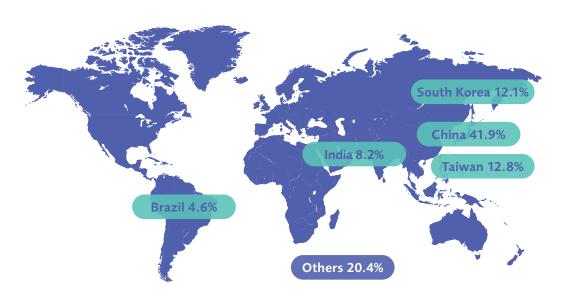
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#### **EMERGING-MARKET SHARES**

- ILIM tracks the performance of a broad emerging-market share index to provide exposure to emerging-market shares.
- Emerging-market shares include over 1,400 individual companies which operate in 26 different markets.
- For the percentage of emerging-market shares in each Irish Life MAPS fund, see the latest factsheet on www.irishlife.ie.

#### The geographic split of the index is illustrated below:





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#### **ASSET CLASSES EXPLAINED**

# 2 BONDS

#### **GOVERNMENT BONDS**

- ILIM currently tracks the performance of a recognised and leading government bond index to provide exposure to shorter-dated government bonds.
- Within the bond allocation, ILIM chooses the proportion to invest in government bonds and has discretion in relation to the index that is tracked.

#### The geographic split of the index is illustrated below:

Country	Weight (%)
France	22.4
Italy	25.9
Germany	20.2
Spain	13.5
Belgium	4.2
Netherlands	4.5
Austria	3.1
Portugal	1.7
Ireland	1.7
Other	2.8

This information is correct as at 30 September 2020.

#### **CORPORATE BONDS**

- ILIM currently tracks the performance of a recognised and leading corporate bond index to provide exposure to corporate bonds.
- Within the bond allocation, ILIM chooses the proportion to invest in corporate bonds and has discretion in relation to the index that is tracked.

#### The sector split of the index is illustrated below.

Sector	Weight (%)
Automotive	6.2
Banking	25.5
Basic Industry	5.2
Capital Goods	3.4
Consumer Goods	6.2
Energy	6.0
Financial Services	4.6
Healthcare	6.1
Insurance	4.6
Media	1.3
Real Estate	4.6
Retail	1.9
Services	1.3
Technology & Electronics	3.4
Telecommunications	6.6
Transportation	4.2
Utility	8.7



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#### **EMERGING-MARKET DEBT**

- ILIM currently tracks the performance of recognised and leading emerging-market bond indices, both local and hard currency (denominated in US dollars), to provide exposure to emerging-market bonds.
- Within the bond allocation, ILIM chooses the proportion to invest in emerging-market bonds and has discretion in relation to the indices which are tracked.

The geographic split of the index is illustrated below.

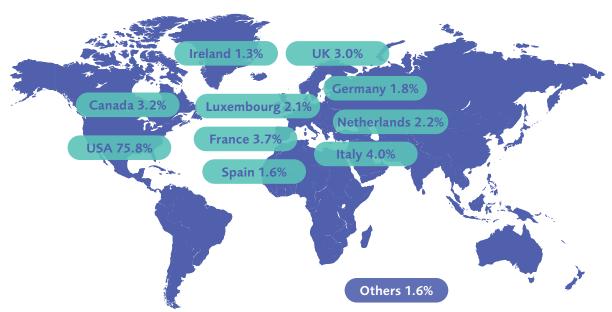
Cor	ıntry	Weight (%)
Braz	zil	8.7
Chil	le	2.7
Chi	na	7.0
Cole	ombia	5.6
Cze	ch Republic	4.3
Hur	ngary	3.9
Indo	onesia	9.4
Me	xico	9.6
Dor	minican Republic	0.2
Mal	aysia	7.4

Country	Weight (%)
Peru	3.1
Philippines	0.2
Poland	8.3
Romania	2.9
Russia	8.2
Thailand	8.9
Turkey	2.3
Uruguay	0.1
South Africa	7.2

#### **HIGH YIELD BONDS**

- ILIM tracks the performance of a recognised and leading high-yield bond index to provide exposure to global high-yield bonds.
- The high-yield bond allocation is currently sub-advised by an external manager.

The geographic split of the index is illustrated below.



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#### **ASSET CLASSES EXPLAINED**

# 3 EXTERNAL MANAGERS/ALTERNATIVES

ILIM recognises the need to incorporate alternative strategies within the Irish Life MAPS funds and has an active pipeline of external managers that are monitored on an ongoing basis. Blackrock Style Advantage was fully redeemed during quarter three, with the proceeds redistributed across the External/Alternatives portfolio.

There is currently access to eight leading managers and 11 individual fund mandates within each Irish Life MAPS fund's External Managers/Alternatives allocation. The percentage allocated to External Managers/Alternatives varies for each Irish Life MAPS fund can be found on the latest factsheet, at www.irishlife.ie. Within this percentage, the target split across the nine managers is shown, as well as details of the managers themselves, along with the funds invested in.

ILIM actively looks for managers that can bring diverse performance, at the right price. ILIM monitors this performance on an ongoing basis and may choose to change the allocation to External Managers, or the target allocation within the External Manager allocation. ILIM may also choose to replace, add or remove External Managers as opportunities arise and market conditions change. ESG (Environmental, Social and Governance) factors are now also included as part of ILIM's initial and ongoing due diligence process.

Managers	Assets managed	Fund names
GMO Source www.gmo.com	\$55.3 billion (31 May 2020)	GMO Real Return Fund Systematic Global Markets (SGM) Fund
Putnam Source www.putnam.com	<b>\$182 billion</b> (31 August 2020)	Putnam Multi Asset Absolute Return Strategy (MAARS) Putnam Securitised Credit Fund
AQR Source www.aqr.com	\$143 billion (30 June 2020)	AQR Global Risk Parity AQR Style Premia
Dunn Capital Management Source www.montlakeucits.com	\$1.0 billion (31 May 2020)	Montlake Dunn WMA
MidOcean Source www.midoceanpartners.com	<b>\$7.8 billion</b> (30 June 2020)	DB Platinum MidOcean Fund
Ramius Source www.ramius.com	\$604 million (31 March 2020)	Ramius Merger Arbitrage Fund
RenaissanceRe Source www.renre.com	\$10.7bn (31 March 2020)	RenRe Medici Fund
LGT ILS Partners Source www.lgtcp.com	<b>\$60bn</b> (30 June 2020)	LGT ILS Cat Bonds Fund

#### **ASSET CLASSES EXPLAINED**

# **4 PROPERTY**

Each Irish Life MAPS fund currently invests in commercial property through an allocation in ILIM's Pension Property fund, in the form of offices, retail and industrial property. You can see the split between these areas and the fund's top five holdings below. More information on this part of the property allocation at the end of September 2020 is also shown below. As outlined previously in ILIM's quarterly updates, ILIM also added extra property diversification through a small exposure to residential property via an investment in the Private Rented Sector (PRS). ILIM also started to integrate Environmental, Social and Governance (ESG) considerations into the investment portfolio from 2019 onwards.









- 1 2 Grand Canal Square, Dublin
- 2 1 Georges Quay, Dublin
- 3 13-18 City Quay, Dublin
- 4 24-26 City Quay, Dublin
- 5 Stephen Court, St Stephens Green, Dublin

# €1.6 bn TOTAL VALUE OF PROPERTY FUND







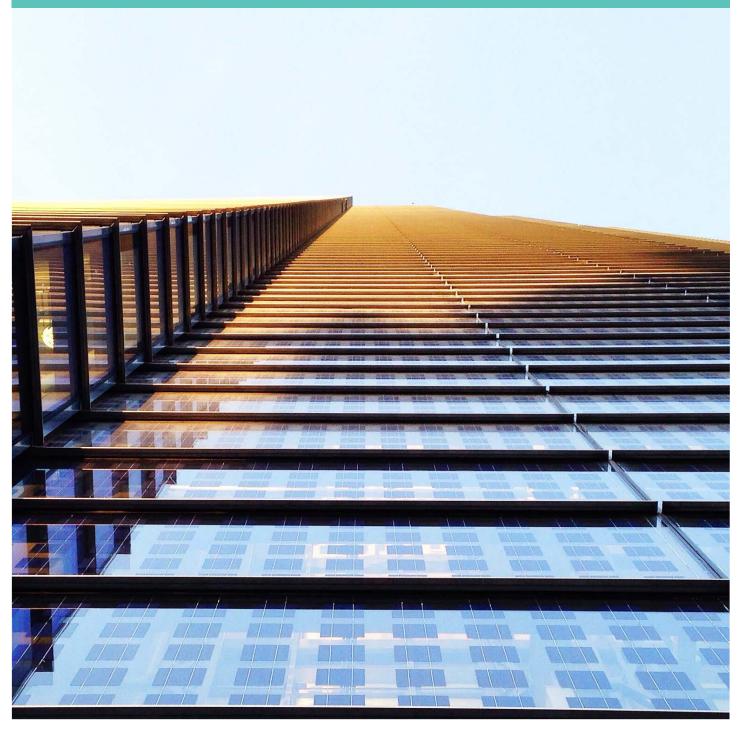
BROAD MIX OF COMMERCIAL PROPERTY –
WITH EXPOSURE TO OFFICES, RETAIL
AND INDUSTRIAL PROPERTIES

The information is correct as at 30 September 2020. For the percentage of property invested in each MAP Fund, please see the factsheet on www.irishlife.ie.

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# ILIM'S CREDENTIALS



### ILIM'S CREDENTIALS

ILIM has designed the Irish Life MAPS funds, and also developed and tested the DSC model which is expertly managed over time.

ILIM currently manages €83.4 billion of assets (as at 30 September 2020), including private investors and leading Irish and international companies. By investing in one of these funds through an Irish Life pension, savings or investment plan, you will benefit from ILIM's experience and expertise.

As a proud ambassador for the UN Principles for Responsible Investment, ILIM is a leader in driving ESG investing in Ireland – influencing positive change in environmental, social and governance issues to create more socially conscious, sustainable and long-term investor returns.

ILIM is a multi-award winner, recognised internationally for its expertise, innovation and track record:













#### **IRISH LIFE MAPS®**

- Choice is offered within a range of funds
- Smoother returns generated over the long-term
- Risk management aims to keep returns on track
- Peace of mind is delivered
- Available across our pension, investment and savings plans



Warning: If you invest in these funds you may lose some or all of the money you invest.

Warning: These funds may be affected by changes in currency exchange rates.

For more details please see www.irishlife.ie/investments or contact your

financial broker or financial adviser.



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